



For Immediate Release
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**AIG Japan Takes Part in “World Autism Awareness Day” at 10 Venues Across the Country
-As Office Buildings and Towers Light up Blue, AIG Employee Volunteers Lend their Support and Help
Spread Autism Awareness**

TOKYO, April 14, 2017 – AIG Japan employees across the nation took part in the company-sponsored “[Light It Up Blue Japan 2017](#)” campaign and lent their support to the World Autism Awareness Day (WAAD) building light up initiative held on April 2 every year across the globe.

Since 2014, AIG Japan has been cooperated with Light It Up Blue Japan (LIUB Japan), the Japan-based NPO partnered with Autism Speaks (the American autism advocacy organization that first launched Light It Up Blue). As the only company in Japan involved in the initiative countrywide, AIG employees volunteer their time to participate in Light It Up Blue events and also work to increase autism awareness both inside and outside the company.

Employees were actively involved in WAAD events at ten different locations across the country, including Tower 111 in Toyama, various buildings in Okinawa, and famous Japan landmarks Yokohama Marine Tower, Fukuoka Tower, and Tokyo Tower. In addition to attending the light up events, AIG volunteers participated in educational activities by handing out leaflets and greeting event attendees.

Inside the company, employees mark WAAD with a weeklong campaign to wear blue, attend in-house educational seminars on autism, and show their support through a company-wide team photo initiative. This year, over 1000 employees took part in the scheduled activities and helped to promote awareness both in the workplace and at home with their families and friends, with many remarking that they are already looking forward to planning and participating in next year’s event.





1000 employees joined the campaign to wear blue at work and take photos with their colleagues to post on the company's Intranet.



Pictured above, in-house educational seminars in Okinawa, left, and Nagasaki, right.

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