



FOR IMMEDIATE RELEASE

## Press Release

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### **AIG Celebrates its support of rugby in Japan by Sponsoring the World XV Team in the Japan Rugby Challenge Match 2017**

TOKYO, October 6, 2017—AIG Japan Holdings KK (AIG Japan) announced its sponsorship of the World XV team for the Japan Rugby Challenge Match to be held at the Level 5 Stadium in Fukuoka Prefecture on Saturday, October 28, 2017. World XV, a team of high-caliber pro rugby players from around the world will face Japan XV in the October game.

AIG's support of global rugby will be visible during the match as the team take to the field in kit featuring the AIG logo in this World Rugby-sanctioned match featuring a display of top-class international rugby and adding to the excitement of rugby in Japan.

The World XV, an international dream team, welcomes Robbie Deans as Head Coach. It has already been announced that Ayumu Goroumaru from Japan, Adriaan Strauss, Rohan van Rensburg, and Ruan Jacobus Combrinck from South Africa (the Springboks) will join the squad. The World XV are taking part in this warm-up match both to entertain Japanese rugby fans with world-class play, and to further fortify the Japan XV.

Of AIG's sponsorship agreement, Head Coach Deans said, "The World XV fixture will be a celebration of rugby. To that end, it is appropriate to have AIG on our jerseys as a Company who are very committed to and innovative in supporting rugby in Japan. This is an important fixture for the Japan team and it is likely to be a great spectacle to watch. The World XV have a unique opportunity to express themselves and showcase the many Nations they represent. Within their ranks are a number of current and former Internationals as well as a number of players who will become eligible to and aspire to play for Japan in 2019."

"We are extremely honored to be sponsoring the World XV team," said Robert Noddin President and CEO of AIG Japan. "Players from a variety of countries uniting on one team and working towards a common goal embody the best of diversity, collaboration and teamwork, and these are values we share at AIG. Through this partnership, we are delighted to be able to contribute to the strengthening of the Japan XV team in the run up to the Rugby World Cup in two years."

As a Major Global Sponsor of New Zealand Rugby (NZR), AIG proudly supports the six national NZR teams: the All Blacks, All Blacks Sevens, Black Ferns Sevens, Black Ferns, Maori All Blacks and New Zealand Under 20s. In its strong commitment to growing the sport of rugby across the globe, AIG actively promotes and supports the popularization and development of rugby in Japan by supporting a variety of rugby-related initiatives in the country.



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## About the World XV

### Match Overview

Teams	Japan vs World XV
Date	Saturday, 28 October, 2017
Kick Off	15:00
Venue	Level 5 Stadium, Fukuoka

### Team Uniform (Image)



American International Group, Inc. (AIG) is a leading global insurance organization. Founded in 1919, today AIG member companies provide a wide range of property casualty insurance, life insurance, retirement products, and other financial services to customers in more than 80 countries and jurisdictions. These diverse offerings include products and services that help businesses and individuals protect their assets, manage risks and provide for retirement security. AIG common stock is listed on the New York Stock Exchange and the Tokyo Stock Exchange.